



# Sponsorship Opportunities

## 2021 MIRA Farm Fest

Saturday, Oct. 23<sup>rd</sup> at Rubicon Farm

**Full Guide Dog Sponsor** **\$65,000**

**Best in Show – Event Sponsor** **\$15,000**

Maximum of two sponsors

- Advertising exposure, including:
- **Stage Sponsorship Banner**
- Recognition in event advertising, flyers, posters, **and staff t-shirts**
- On-site display for sampling and/or product awareness
- Recognition on website with logo and link to company website
- Company logo on event signage near entrance
- 10 Complimentary Event Tickets

**Pack Leader** **\$5,000**

- Advertising exposure, including:
- **Sponsorship and Signage at the Drink Stations**
- Recognition in event advertising, flyers, posters, **and staff t-shirts**
- On-site display for sampling and/or product awareness
- Recognition on website with logo and link to company website
- Company logo on event signage near entrance
- 8 Complimentary Event Tickets

**Top Dog** **\$2,500**

- Advertising exposure, including:
- Recognition in event advertising, flyers, posters, **and staff t-shirts**
- On-site display for sampling and/or product awareness
- Recognition on website with logo and link to company website
- Company logo on event signage near entrance
- 6 Complimentary Event Tickets

**Best Friend** **\$1,000**

- Advertising exposure, including:
- **Recognition in event advertising, flyers, and posters**
- **On-site display for sampling and/or product awareness**
- Recognition on website with logo and link to company website
- Company logo on event signage near entrance
- 4 Complimentary Event Tickets

**Puppy Love** **\$500**

- Advertising exposure, including:
- Recognition on website with logo and link to company website
- Company logo on event signage near entrance
- 2 Complimentary Event Tickets

*In-Kind donations of goods or services can be utilized to achieve levels of sponsorship and recognition.*